



# FIND A MENTOR OR MENTEE

SOCIAL GROUPS POSTING INSTRUCTIONS

# TABLE OF CONTENTS

I	Instructions Overview	1
II	Facebook: Becoming a Mentor	2
II	Facebook: Finding a Mentor	3
IV	Slack Posting Instructions	4
	• Offer Mentorship	4
	• Request Mentorship	5

---

# LOOKING FOR A MENTOR OR MENTEE?

Colorado Startups has a community of 10,000+ startup members (“Startupers”) across the three social groups ([Facebook](#), [LinkedIn](#), and [Slack](#)), many of whom have substantial knowledge of everything startups. Members of the groups can find or become a Mentor using the following instructions.



## INSTRUCTIONS

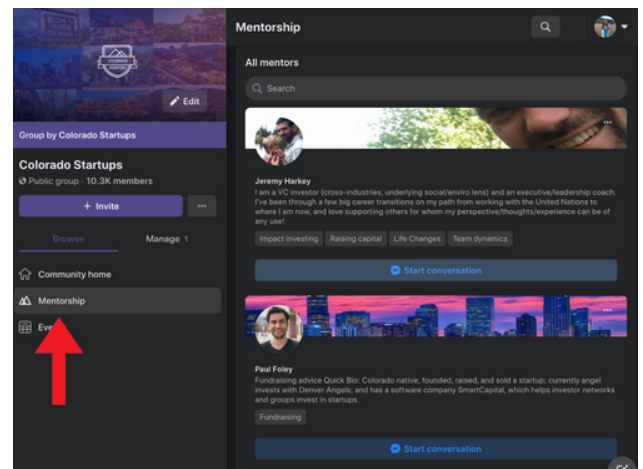
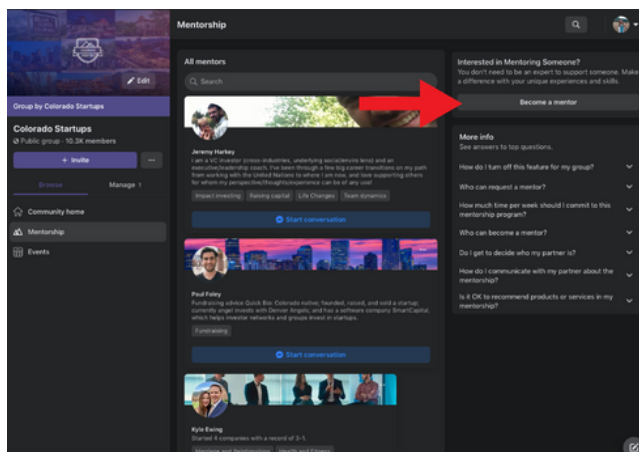
1. Mentoring guidelines vary by social group ([Facebook](#), [LinkedIn](#), and [Slack](#)). Each social group has its process for posting. Please use the instructions outlined below for posting in each group.
2. Posts asking for Mentorship need to be from the Founder/Executive (not an employee, contractor, or third party). The purpose of the social groups is to connect the company leadership to the greater startup community. The highest engagement comes when Founders/Executives post directly.
3. If you need to update information in your post, please edit the original post in the group instead of posting a new one. Editing a single post prevents duplicates. You can make edits to your post as often as necessary to update the information.

# FACEBOOK GUIDELINES - BECOMING A MENTOR

## FACEBOOK GROUP

### 1. Navigate to the Facebook Group

Navigate to the [Colorado Startups Facebook Group](#). Once there, click on the “Mentorship” tab below the cover photo.



### 2. Select “Become a Mentor”

Navigate to the right side of the page and click the “Become a Mentor” tab.

### 3. Add Information

Tell people about yourself and the topics you help people with, and then click submit. You'll be notified when people are interested in mentorship, and you can decide who you want to mentor.

You can also reach out directly to anyone you'd like to mentor. If your group already has members interested in mentorship, go to the All Mentees section and select Start Conversation.

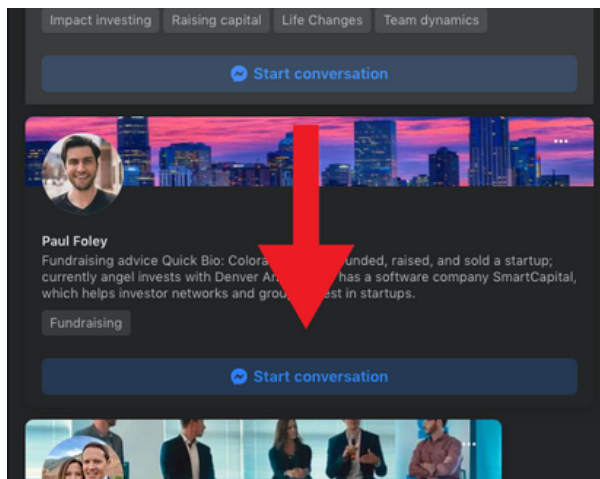
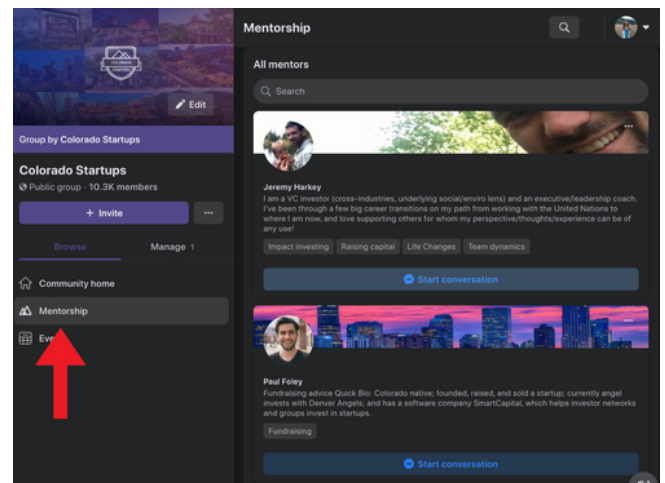
A screenshot of the "Become a mentor" form in Facebook. The form has a title "Become a mentor" and a close button. Below the title is a section "About me" with the instruction "Tell people a little bit about yourself." and a text input field with the placeholder "What can you offer support with?". Below the input field is a character count "500". There is a section "Topics" with the instruction "Choose topics that are relevant to you. Feel free to add your own." and several topic buttons: "Marriage and Relationships", "Grief", "Life Changes", "Health and Fitness", "Spirituality", "Parenting", and "Aging". There is also a "+ Add a topic" button. At the bottom of the form, there is a note: "All group members can see these answers and start a mentorship conversation with you in Messenger. You'll have a few days to get to know each other and make sure you want to continue the mentorship." and two buttons: "Cancel" and "Submit".

# FACEBOOK GUIDELINES - FINDING A MENTOR

## FACEBOOK GROUP

### 1. Navigate to the group

Navigate to the [Colorado Startups Facebook](#) Group. Once there, click on the “Mentorship” tab below the cover photo.



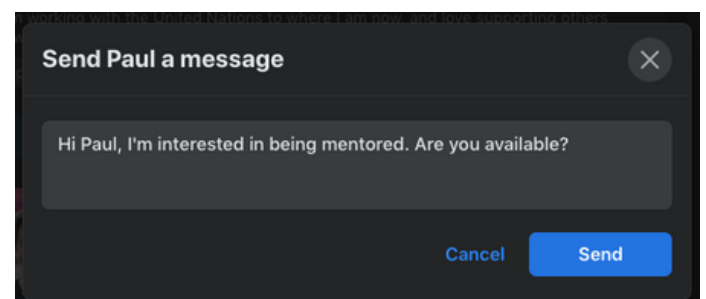
### 2. Search for a mentor

Search for a mentor, then select “Start conversation” to reach out.

### 3. Write a message

Select send when you are finished to connect with your mentor.

If you sign up, you'll also be contacted by group members who want to mentor you, and you can decide if you want that person to mentor you. Once you're paired with a mentor you'll be connected in a Messenger chat.



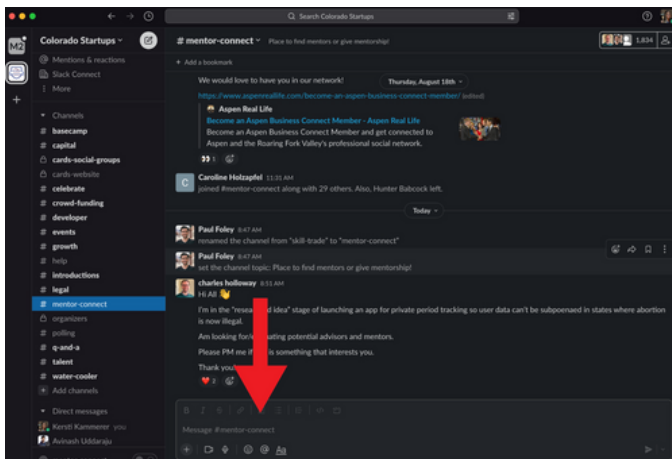
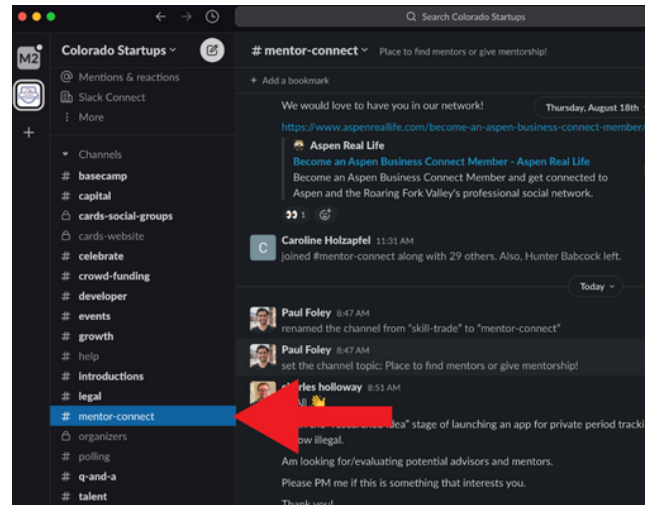
# SLACK GUIDELINES

## SLACK GROUP

### OFFER MENTORSHIP

#### 1. Navigate to the #mentor-connect channel

If you haven't joined the Slack group yet, please sign up using the "Slack Group" link above. Once in Slack, navigate to the #mentor-connect channel.

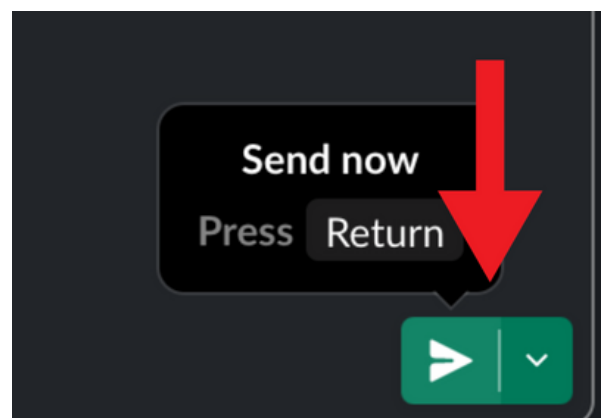


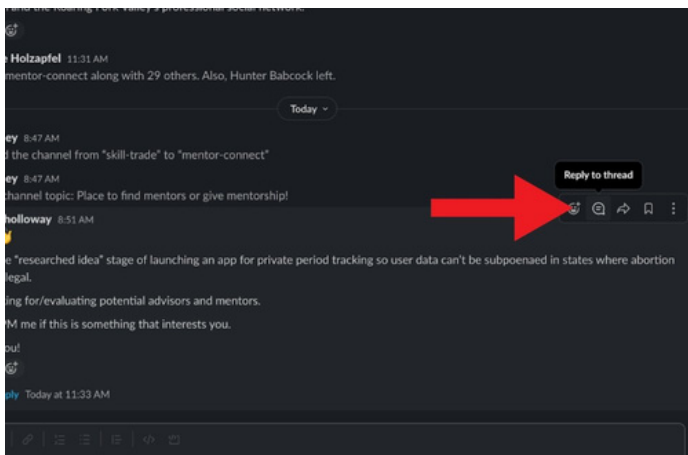
#### 2. Write a Message

Use the text box at the bottom to write an offer for mentorship. Make sure to be specific and include any relevant details.

#### 3. Send Message

After you've reviewed your message, click the green send button in the bottom right corner to send it to the group.





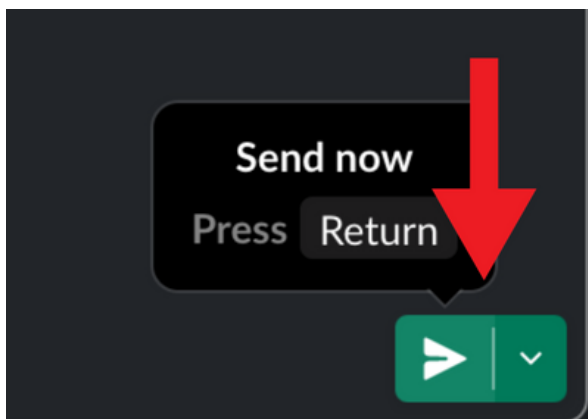
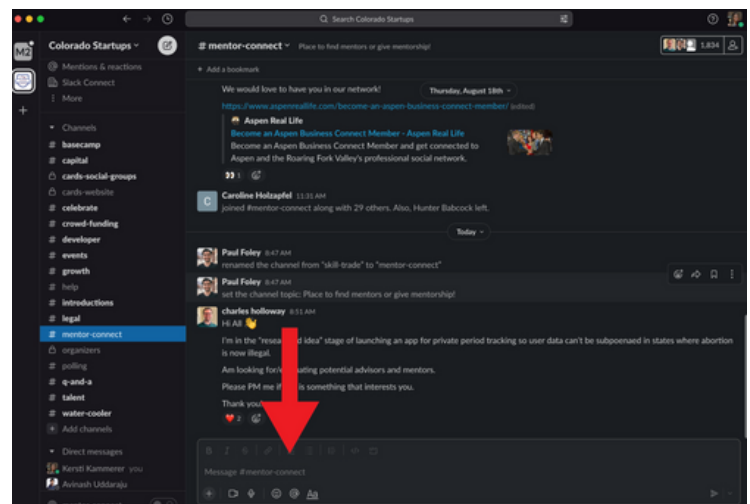
## 4. Replying to mentees

Mentors should also review the #mentor-connect channel, where Startups will post asking for mentorship. If you find a post you can help with, offer your mentorship by replying to the thread.

# REQUEST MENTORSHIP

## 1. Write a message

Click the “Message” box to begin your message. Write a request for mentorship, making sure to mention specifically what you need help with. Try and be as detailed as possible.



## 2. Send Message

After you’ve reviewed your message, click the green send button in the bottom right corner to send it to the group.

## 3. Replying to mentors

Mentees should also review the #mentor-connect channel, where mentors will be offering their help if you find a post that you can receive mentorship with, reply to the thread.

